

Driving sustainable economic growth – performance measures and targets

Performance measure	2017/18 Outturn	2018/19 Target	2019/20 Target	2020/21 Target	2017 - 2021 Outcome Summary
Deliver the new Employability and Skills Strategy: East Sussex business sector skills evidence base developed	Six task groups operational; Career pathways infographics devised/printed for engineering, construction and landbased sectors; 40+ Industry Champions recruited to date	Six sector task groups maintained with one key priority action from each group delivered. One new additional sector group established Career pathways infographic to cover six sectors Recruit 15 Industry champions	Seven sector task groups maintained with one key priority action from each group delivered. One new additional sector group established Career pathways infographic to cover seven sectors Recruit 15 industry champions	Eight sector task groups maintained with one key priority action from each group delivered. One new additional sector group established Career pathways infographic to cover eight sectors Recruit 15 industry champions	Training providers are informed by sector skills evidence and our local businesses are actively engaged in supporting training provision in the county. Helping our young people and adults become aware of careers opportunities available to them. Supporting sustainable economic development
Deliver Culture East Sussex agreed actions to grow Cultural Tourism	All 2017/18 Tourism South East recommendations delivered	Deliver Tourism South East report recommendations (subject to funding being secured)	Deliver Tourism South East report recommendations (subject to funding being secured)	To be set 2019/20	Grow the visitor economy by raising the visibility of East Sussex, enhancing perceptions, increasing the number of visitors to the coast, and increasing length of stay and spend
Job creation from East Sussex Programmes	New measure 2018/19	Support businesses to create 135 jobs	Support businesses to create 135 jobs	To be set 2019/20	Grow the East Sussex economy and create more jobs by supporting the growth of businesses through capital investment
Percentage of Principal roads requiring maintenance	4%	8%	8%	8%	Achieve and maintain a good standard of road condition across all road types
Percentage of Non Principal roads requiring maintenance	7%	9%	9%	9%	
Percentage of Unclassified roads requiring maintenance	14%	20%	20%	20%	